

Privacy Policy for Arrow Digital Transformation

Effective Date: 1 October 2024

At Arrow Digital Transformation ("ArrowDT", "we", "our", or "us"), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you visit our website or use our services. By accessing our website, you consent to the practices described in this policy.

1. Information We Collect

We may collect the following types of information:

1.1. Personal Information:

- Name
- Email address
- Phone number
- Job title
- Company name
- Any other information you provide to us via contact forms or registration

1.2. Non-Personal Information:

- Browser type
- Operating system
- IP address
- Cookies and similar tracking technologies

2. How We Use Your Information

We use your personal and non-personal information for the following purposes:

- **To communicate with you:** Respond to inquiries, provide updates, and share relevant information regarding our services.
- **To improve our services:** Analyze user behavior to enhance our website's functionality and improve user experience.
- **For marketing purposes:** With your consent, send newsletters, promotional materials, and other marketing communications.

- **To comply with legal obligations:** We may use your information to meet legal and regulatory requirements.

3. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except in the following circumstances:

- **Service providers:** We may share your information with third-party service providers who assist us in operating our website and delivering our services.
- **Legal compliance:** We may disclose your information if required by law, regulation, or legal process, or to protect our rights and the rights of others.

4. Cookies and Tracking Technologies

We use cookies and similar technologies to improve your browsing experience. Cookies are small files placed on your device that allow us to recognize your preferences and improve website functionality.

Types of cookies we use:

- **Essential cookies:** Necessary for website functionality.
- **Performance cookies:** Help us analyze website traffic and usage patterns.
- **Marketing cookies:** Track your browsing habits for personalized advertising (with your consent).

You can manage your cookie preferences through your browser settings, but please note that disabling cookies may affect your experience on our site.

5. Data Security

We implement a variety of security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

6. Your Rights

Depending on your location and applicable data protection laws, you may have the following rights:

- **Access:** Request a copy of the personal information we hold about you.
- **Correction:** Request correction of inaccurate or incomplete information.
- **Deletion:** Request the deletion of your personal information.
- **Opt-out:** Opt out of marketing communications at any time.

- **Data portability:** Request to transfer your data to another service provider.

To exercise your rights, please contact us using the details provided below.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these websites. We encourage you to review their privacy policies before submitting any personal information.

8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. Any changes will be posted on this page, and the "Effective Date" at the top will be updated.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Arrow Digital Transformation

Email: info@arrowdt.com

Phone: +966 11 2866 998

Address: Prince Mamdouh bin Abdulaziz Street, As Sulimaniyah, Riyadh 12245, Saudi Arabia.